Adrian PORFIR

President of Carbon Hub CCUS Association Romania

Adrian Porfir is the President of Carbon Hub CCUS Association Romania, the national platform he founded to advance carbon capture, utilisation and storage as a strategic decarbonisation lever for the Romanian economy.

The Association brings together industry leaders, policy-makers and academia to accelerate Romania's energy transition through CCUS solutions, with 30+ signed members, 60 + prospects, actively contributing to the national CCUS policy framework through CISC. Its membership spans the full CCUS value chain: CO_2 emitters, transport operators, storage developers, engineering and technology providers, academia and NGOs.

In parallel, he leads Romania's first large-scale CCS value-chain project financed by the EU Innovation Fund, integrating CO_2 capture, transport and geological storage. He also oversees circular-economy initiatives developing new resource streams for the construction sector.

Adrian brings almost 30 years of senior leadership in energy-intensive and value-chain industries across South East Europe and Russia, working for market-leading companies in their respective sectors. He has held commercial and general-management roles in cement and building materials, brewing, dairy and food, steel buildings and insulation, and flooring distribution, delivering business development and turnaround programmes across the region.

He holds an engineering degree in Oil & Gas, complemented by executive education at Harvard Business School and IMD.