Florin TANCU

General Manager – WECO Travel România | APJC Chair Romania

Florin Tancu is the General Manager of WECO Travel România and has over 20 years of experience in corporate travel management, meetings and events, and business development. Throughout his career, he has supported multinational companies, professional associations and public institutions in developing efficient travel programmes and delivering large-scale national and international events.

For more than a decade, Florin has been actively involved in the organization of FOREN, contributing to the development of one of the most important energy dialogue platforms in Central and Eastern Europe.

Holding the **Professional Certificate in Sustainable Business Travel** issued by the **Global Sustainable Tourism Council (GSTC)**, Florin is a strong advocate for sustainability in business travel and event management. His professional interests include sustainable mobility, responsible event planning, carbon footprint awareness and the integration of ESG principles into corporate strategies.

As APJC Chair Romania, Florin actively contributes to industry initiatives promoting innovation, collaboration and sustainable business practices. Through his leadership at WECO Travel România, he supports organizations in achieving their business objectives through efficient, innovative and sustainable travel and event solutions.